



MALAYSIAN INSTITUTE  
OF ACCOUNTANTS



# MIAconference 2024

MIA INTERNATIONAL ACCOUNTANTS CONFERENCE

NAVIGATING  
NEW FRONTIERS,  
**EMBRACING  
SUSTAINABILITY**

**11 & 12  
JUNE  
2024** / **9.00AM  
TO  
6.00PM** / **KUALA  
LUMPUR  
CONVENTION  
CENTRE**

  
**16**  
SESSIONS

  
**80**  
SPEAKERS

  
**3,500**  
DELEGATES

**+ Delegates Registration**

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**RM100**



Terms & Conditions Apply

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|          |  |   |
|----------|--|---|
| 08.00am  | Delegate Registration ( <i>Physical</i> ) OR<br>Login to Conference Platform ( <i>Virtual</i> )  |   |
| 09.00am  | Welcome Address by<br><b>Dr. Wan Ahmad Rudirman Wan Razak</b> , CEO, Malaysian Institute of Accountants  |   |
| 09.05am  | <b>PLENARY 1: EMERGING FRONTIERS: ACCOUNTANTS' ROLE IN NAVIGATING MALAYSIA'S SUSTAINABILITY LANDSCAPE</b><br><br><i>In alignment with global shifts, Malaysia is transitioning towards sustainability, spurred by governmental policy, industry-led transformation, and changing consumer preferences. Accountancy Professionals play a pivotal role in navigating this evolving landscape and therefore must have the appropriate skills and knowledge to be effective and relevant in the sustainability space. This session discusses in detail the MIA's Sustainability Blueprint, how sustainability matters impact the roles of accountancy professionals and charts the way forward for the future fitness of the profession.</i> |   |
| 10:15am  | Networking Break   |   |
| 11:00am  | <b>PLENARY 2: LEVELLING UP FINANCE WITH SUSTAINABLE CLOUD</b><br><br><i>As Malaysia accelerates its vision of achieving a low carbon economy, cloud sustainability will be an imperative to minimise the environmental footprint of organisations. Cloud sustainability can also equip finance and accounting professionals with the tools and technologies to navigate the fast-changing terrain of digital finance. This discussion explores how the finance function can leverage on cloud strategies and solutions to pivot to a greener and more sustainable future.</i>  | Brought to you by:<br><br>autocount®<br>Beyond accounting software |
| 12.00 pm | Opening Ceremony<br>• Opening Remarks by<br><b>YBhg Dato' Seri Dr. Mohamad Zabidi Ahmad</b> , President, Malaysian Institute of Accountants<br>• Keynote Address by Guest of Honour  |   |
| 1.00 pm  | Lunch & Networking   |   |
| 2.45 pm  | <b>CS1A: THE CLIMATE CHRONICLES: DECODING THE GOOD, NAVIGATING THE BUMPS, AND TRANSFORMING THE CHALLENGES</b><br><br><i>CFOs and the finance function will play a leading role in driving value and sustainability in the emerging and future phases of the global climate transition. Drawing on meticulous research and innovative thought leadership, gain insights into sustainability reporting and assurance across the public and private sectors and explore emerging ethical dilemmas and resolutions within the context of sustainability disclosure.</i>  | Brought to you by:<br> <b>ACCA</b> Think Ahead                     |

|         |  |
|---------|--|
| 2.45 pm | <p><b>CS1B: SYNERGISING IFRS ACCOUNTING AND SUSTAINABILITY STANDARDS FOR RESPONSIBLE INVESTING</b></p> <p><i>Efforts are ongoing to align two sets of complex standards - the IFRS Accounting Standards and IFRS Sustainability Disclosure Standards. This synergistic approach can provide organisations with a robust framework that supports connected reporting and heightens transparency and accountability, while offering investors a comprehensive and integrated understanding of a company's financial performance and its sustainability practices for informed decision-making.</i></p>   |
| 2.45 pm | <p><b>CS1C: DECARBONISING THE PLANET: A LOOK AT ENVIRONMENTAL TAXES</b></p> <p><i>From climate change levies to carbon taxes and ecological tax reforms, Governments around the globe are utilising innovative environmental tax policies as a strategic tool for sustainable development. This session provides a useful introduction to different types of environmental taxes and shares international perspectives and best practices on the implementation and effectiveness of environmental taxes in managing climate change and the transition to decarbonisation.</i></p>   |
| 4.00 pm | Networking Break   |
| 4.45 pm | <p><b>CS2A: TOWARDS A NEW ERA OF SUSTAINABLE TECH-LED GOVERNANCE</b></p> <p><i>The nexus of digitalisation, sustainability, and corporate governance is shaping a resilient future for businesses. organisations today can adapt, thrive, and contribute to a sustainable global economy by embracing innovative digital solutions that integrate robust governance principles. Discover how achieving a harmonious balance between technological advancement, environmental responsibility, and effective governance can take your organisation to the next level.</i></p> <p>Brought to you by:</p>  <p>wezmart<br/>RISK &amp; COMPLIANCE SOLUTIONS</p> |
| 4.45 pm | <p><b>CS2B: ENHANCING TRUST THROUGH ETHICS STANDARDS FOR SUSTAINABILITY ASSURANCE</b></p> <p><i>Take a deep dive into the transformative Exposure Draft on International Ethics Standards for Sustainability Assurance (IESSA) that seeks to set forth ethics standards for sustainability reporting, elevate the quality of sustainability information, and address the pervasive challenge of greenwashing. Get an overview into a framework of expected behaviors and ethical provisions that will apply to sustainability assurance practitioners including non-accountants, irrespective of their professional backgrounds or roles in sustainability reporting.</i></p>  |
| 4.45 pm | <p><b>CS2C: UNLEASHING AI-DRIVEN SOLUTIONS FOR SUSTAINABILITY</b></p> <p><i>Just as AI revolutionised medical solutions, it is high time to deploy AI in the sustainability space to analyse and interpret ESG data, unravel the root causes of ESG issues, and facilitate effective solutions for sustainable development. This session examines AI's potential in charting a roadmap to achieve impactful ESG goals, while emphasising the need to protect the integrity and security of vast amounts of data that are exposed to cyber threats..</i></p>  |
| 6.00pm  | End of Day 1   |

|          |  |   |
|----------|--|---|
| 9.00 am  | <p><b>CS3A: CHAMPIONING SUSTAINABILITY – A PUBLIC SECTOR PERSPECTIVE</b></p> <p>Governments are entrusted to drive positive change for their communities and countries by empowering sustainable development. From policy frameworks and regulatory measures to funding and support for sustainable practices, this discussion highlights the proactive steps taken by governments to address environmental challenges, illuminated by successful case studies and best practices. Public sector accountants will also be guided on the roles they play in supporting government entities in advocating sustainability and engendering trust.</p>                                | <p>Brought to you by:</p>    |
| 9.00 am  | <p><b>CS3B: IMPACT INVESTING THROUGH AN ISLAMIC LENS</b></p> <p>Islamic impact investing is a shariah-compliant investment strategy that balances the pursuit of social or environmental goals with profit generation. To advance the cause of Islamic impact investing, the Islamic finance industry is developing metrics for evaluating the social and environmental impact of Islamic investments. Join leading Islamic finance experts as they track the progress of Islamic impact investing and showcase innovative impact investing projects for a more equitable world.</p>   |   |
| 9.00 am  | <p><b>CS3C: MANAGING MENTAL HEALTH: THE PROFESSION'S PERSPECTIVE</b></p> <p>Well-being starts with recognising the signs and symptoms of mental health issues and accessing the necessary care. Heavy workloads, tight deadlines, and high stress levels can have a negative impact on individual mental well-being. Organisations can support accountancy professionals at the workplace by understanding their challenges, fostering a workplace culture that prioritises mental health, and making resources and support systems available for those in need.</p>   |   |
| 10.15 am | Networking Break   |   |
| 11.00 am | <p><b>CS4A: REINVENTING ACCOUNTANTS AS STRATEGIC STEWARDS OF SUSTAINABILITY</b></p> <p>As sustainability trends usher in increasing expectations for business responsibility and resilience, accountants are anticipated to reinvent and expand their roles as strategic stewards who can steer their organisations safely to sustainable horizons. Engage with AICPA &amp; CIMA thought leaders as they bring you the latest insights on strategic stewardship, sustainable skillsets and business model and process reengineering to achieve long term sustainable value creation.</p>   | <p>Brought to you by:</p>  |
| 11.00 am | <p><b>CS4B: GenAI – EMPOWERING NEXT-GENERATION ACCOUNTANTS</b></p> <p>Cutting-edge Generative Artificial Intelligence (GenAI) offers revolutionary potential to reshape the accountancy landscape by amplifying efficiency, accuracy, and decision-making processes, hence enabling accountants to shift their focus towards higher-level tasks. By seamlessly integrating machine learning, automation and human oversight, we can streamline routine accounting functions to unprecedented levels while upholding the profession's ethical codes. Together, let's explore ethics-infused GenAI solutions that can enhance the future fitness of accountancy professionals.</p> |   |

|          |  |
|----------|--|
| 11.00 am | <p><b>CS4C: THE TIKTOK EFFECT – HOW ACCOUNTANTS CAN HARNESS SOCIAL MEDIA FOR SUCCESS</b></p> <p><i>The rules of engagement, marketing and personal branding are swiftly changing thanks to the phenomenal impact of social media platforms. To manage the risks and rewards of social media, accountancy professionals must skillfully navigate ethical considerations, digital skillsets, and evolving client and public expectations. By examining the intersection of TikTok and the accounting profession, delegates can gain valuable insights for adapting and thriving in a rapidly changing digital landscape.</i></p> |
| 12.15 pm | Lunch & Entertainment (for physical delegates only)  |
| 2.00 pm  | <p><b>PLENARY 3: CATALYSING ASEAN GROWTH WITH SUSTAINABILITY SOLUTIONS</b></p> <p><i>As one of the world's foremost trading blocs, ASEAN economies are vulnerable to geopolitical shifts. Consequently, focusing on collaboration and sustainable development strategies can help ASEAN to adapt and counter geopolitical risks while building resilience. This session provides a window into ASEAN's efforts to harmonise intra-regional cooperation, develop innovative solutions and promote responsible business practices for the region's continuing sustainable growth.</i></p>  |
| 3.15 pm  | <b>SPECIAL ADDRESS - NAVIGATING NEW FRONTIERS, EMBRACING SUSTAINABILITY</b>  |
| 3.45 pm  | National Accounting Student Excellence Award (NASEA)   |
| 4.15 pm  | Networking Break   |
| 5.00 pm  | <b>PLENARY 4</b>   |
| 6.00pm   | Lucky Draw (for physical delegates only)   |
| 6.15pm   | Conference Ends  |

Brought to you by:



CS: Concurrent Session

**DISCLAIMER:** The Conference Organiser reserves the right to amend the programme in the best interest of the Conference

For more information on the speakers, please visit [miaconference.mia.org.my](https://miaconference.mia.org.my)

## NAVIGATING NEW FRONTIERS, EMBRACING SUSTAINABILITY

As new frontiers emerge, accountancy professionals must acquire future fit skills to navigate their way to relevance and success. But what are these new frontiers that are poised to impact the profession? Among others the accountancy professionals must be alert and adept to growing stakeholder expectations focused on environment, social and governance (ESG), heightened technology advancement, changing business models, the rise of Artificial Intelligence and Automation, as well as a more complex and volatile regulatory and global landscape.

Given these new developments, the accountancy profession as a key value creator, must play its role effectively to lead long term sustainability that benefits the society and economy.

As leaders and partners to business and Government, accountancy professionals are ideally placed to drive the ESG agenda that is the backbone of sustainability and achieve the climate goals reaffirmed at 2023's COP28 (United Nations Climate Change Conference) as well as the UNSDGs.

As a premier regional platform for the profession's

advancement, the MIA Conference 2024 is strategically curated to equip and future-proof accountancy professionals on new relevant skillsets including embracing emerging technologies, carbon credits and taxation, climate and green technology financing, ethical leadership, risk management, governance sustainability frameworks, and sustainability reporting.

The MIA Conference 2024 will prioritise the development of a dynamic future relevant profession along with competent, relevant and ethical talents. Join us as we strive to collaborate, connect and elevate the stature of accountancy professionals as trusted advocates for good governance, defenders of the public interest and contributors to nation building.



### About the Organiser

Established under the Accountants Act 1967, MIA is the national accountancy body that regulates, develops, supports and enhances the integrity, status and interests of the profession in Malaysia. MIA accords the Chartered Accountant Malaysia or C.A. (M) designation. As the regulator and developer of the accountancy profession functioning under the purview of the Ministry of Finance, MIA is committed to upskilling and transforming accountants to deliver added value as trusted advisors on ethical value creation and business continuity in the digital economy. This in turn enables accountants to uphold good governance and the public interest in line with the profession's nation building purpose. MIA is a member of the International Federation of Accountants (IFAC) and the ASEAN Federation of Accountants (AFA).

Presently, there are close to 39,000 MIA members making their strides in businesses across all industries in Malaysia and globally.



### About MIA Conference

The MIA International Accountants Conference (MIA Conference) is our highly anticipated annual flagship event that attracts accountancy professionals from various industries, including accountants in business, the public sector, practitioners, and academia. It serves as a platform for insightful discussions, enabling professionals to gain a comprehensive understanding of the impact and risks associated with the latest global, regional, and local developments in the field of accountancy.

Featuring sought-after speakers and industry leaders from both local and international backgrounds, the conference ensures attendees have access to top-notch expertise and

insights. With the highest participation of nearly 3,500 accountancy and finance professionals, the MIA Conference creates a vibrant atmosphere conducive to networking, collaboration, and professional growth.

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professionals to stay ahead of industry trends, exchange knowledge, and forge meaningful connections in a dynamic and supportive environment.

In addition to the enlightening sessions, the conference also hosts exhibition booths showcasing products and services from leading corporations and accountancy professional bodies.

The MIA Conference is an invaluable opportunity for accountancy



## Physical Fee

|   | STANDARD FEE               |                    | NON-STANDARD FEE           |                     |                |
|---|----------------------------|--------------------|----------------------------|---------------------|----------------|
|   | MIA Member/<br>Member Firm | Non<br>Member      | Special<br>Rate<br>Groups* | New MIA<br>Member** | Academician*** |
| <b>Super Saving</b><br>1 Dec 2023 – 31 Dec 2023 | <del>RM1,800</del>         | <del>RM1,950</del> |                            |                     |                |
| <b>Early Bird</b><br>1 Jan 2024 – 29 Feb 2024   | <del>RM2,050</del>         | <del>RM2,200</del> | RM1,500                    | RM1,750             | RM1,800        |
| <b>Normal</b><br>From 1 March 2024              | RM2,350<br>RM2,250         | RM2,500            |                            |                     |                |

*This discounted fee (reduced from standard fee of RM2,350 to RM2,250) is offered exclusively to MIA Members/Member Firms as part of the Institute's special efforts in supporting members on their CPE.*

*For non-standard fee, please contact MIA for registration.*

### Group Registration

- Every registration of ten (10) or more paying delegates from the same organisation and registration at the same time is entitled to one (1) complimentary seat.
- All 10 registration must from the same category. Mixture of Physical and Virtual registration will not be counted as Group Registration.

### \*Special Rate Groups

- Senior Citizen – delegates aged 60 and above.
- Physically challenged individuals (eligibility must be supported by official supporting documents).

### \*\*New MIA Member

- Valid for members admission from 1 June 2023 onwards.

### \*\*\*Academician

- To be supported by a Letter of Confirmation from University/College.

### Virtual Delegates

- Limited to 500 Seats.
- First come first serve.
- Only paid registration will be consider as "successful registration".

### HRDCorp CLAIMS

- Claimable under HRD Corp Claimable Courses.
- MIA MyCOID: 631967 | Training Programme No.: 10001365663
- If companies registering participants for both types, please submit grant separately according to its category.
- Please select type of training based on your registration:
  - Virtual Conference: **Remote Online Training (Public)**
  - Physical Conference: **Public**

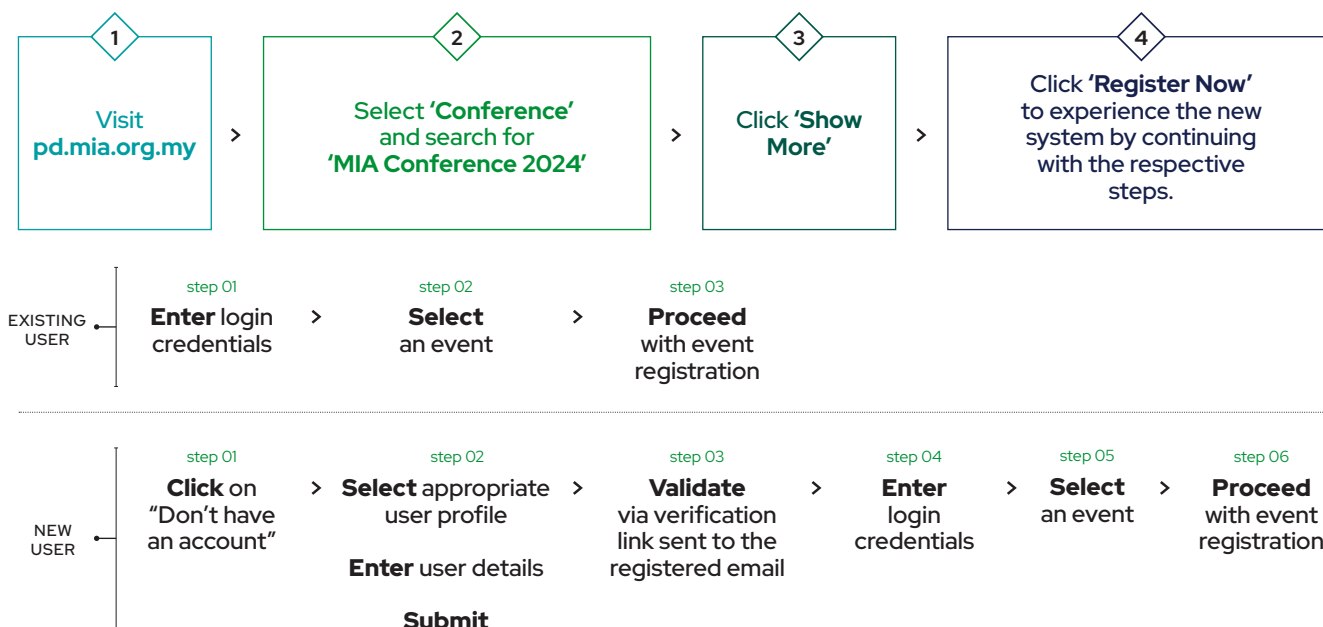


## Virtual Fee

|  | STANDARD FEE               |               | NON-STANDARD FEE           |                     |             |
|--|----------------------------|---------------|----------------------------|---------------------|-------------|
|  | MIA Member/<br>Member Firm | Non<br>Member | Special<br>Rate<br>Groups* | New MIA<br>Member** | Academician |
|  | RM1,400                    | RM1,550       | Not Applicable             |                     |             |



## Registration Process







## Terms & Conditions

### Programme Fee

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
  - » Individual Registration: Full payment shall be made at the point of online registration.
  - » Corporate Registration: Full payment shall be made within thirty (30) days from the date of the Invoice, or before the end of the promotional period (if applicable), or twenty-one (21) days before the

Conference, whichever earlier. Failure to do so will result in the issuance of a revised Invoice that shall supersede the earlier Invoice issued.

- Admittance to the Conference Venue (physical delegates) / Access to Virtual Conference (virtual delegates) shall be granted only upon full payment as per the above requirement OR confirmation of registration.

### Payment Mode

- Payment should be made through electronic payment channels such as online payment via the MIA member website and electronic fund transfer (EFT) method.
- Payment by cash and cheque is NOT ACCEPTABLE from 1st January 2022.

### Delegate's Classification and Information

#### Category: Corporate / Individual

- Please select the delegate classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.



### Physical Delegates

#### Conference > Access Pass

- Delegates will be given the conference tag during registration.
- Delegates are required to wear the conference tag at all times during the 2-days conference. Only delegates with conference tag will be allowed into the conference halls, exhibition show and lunch hall.
- In the event conference tag is missing, a replacement tag can be issued subject to a **penalty fee of RM200**.

#### Verification of > Attendance

- All delegates are required to present a photo identification (NRIC, driving license or company's ID card) at the registration counter prior to the issuance of the conference tag.
- Admittance may be denied upon failure to present photo identification.

#### Attendance >

- Physical conference delegates must be present physically at the conference venue i.e Kuala Lumpur Convention Center
- Access to the Virtual Platform **WILL NOT** be given to physical conference delegates under any circumstances

#### Certificate of > Attendance and CPE Credit Hours

Physical delegates of MIAC 2024 will be entitled to **18 CPE Credit hours**.

The e-certificate and CPE credit hours will be credited into the MIA Member Services Portal within 14 days after the Conference to those delegates who have complied with the following Terms & Conditions:

- Upon full attendance of the Conference.
- Partial attendance does not qualify for partial CPE hours.
- Listening to pre-recorded webinar and/or reading from past webinar e-material shall not qualify as structured CPE credit hours.



### Virtual Delegates

- The Access Link will be emailed **at least 2-days** before the Conference.
- The Access Link will be issued to delegates with Full Payment OR confirmed registration.
- The Access Link is unique and shall not be forwarded/shared with others

- Attendance will be recorded based on delegates online duration in the platform from 9:00am – 6:00pm on both Conference days.
- Delegates are advisable to turn off Virtual Private Network (VPN) when login into virtual platform to ensure your login activity/ attendance can be track accurately.

- Virtual delegates must attend the conference session virtually via **MIA Conference Virtual Platforms**.
- Virtual delegates are **PROHIBITED** from attending the Physical Conference at any point of time.
- At any circumstances virtual delegates are found to be presented physically at the conference venue, the Organiser is obliged to charge and demand the physical conference fees from the said delegates

Virtual delegates of MIAC 2024 will be entitled to **14 CPE Credit hours**.

The e-certificate and CPE credit hours will be credited into the MIA Member Services Portal within 14 days after the Conference to those delegates who have complied with the following Terms & Conditions:

- Remain logged in at least 80% of the time allocated for the conference,
- Submit the post-course evaluation on learning outcome within 3 days after the completion of the Conference (late submission of the post-course evaluation will not be entertained).
- Listening to pre-recorded webinar and/or reading from past webinar e-material shall not qualify as structured CPE credit hours.





## Terms & Conditions

### HRD Corp (for claimable events only)

- MIA is an approved Training Provider registered under 'Institut Akauntan Malaysia' (MyCoID: 631967).

#### Employer's Obligations:

- To ensure grant approval is obtained prior to event registration and to provide the Grant ID notification upon event registration.
- To make full payment to MIA as per the issued Invoice within 14 working days upon receipt of MIA's notification in the event the approved training fee is cancelled by HRDC due to non-compliance on the part of the participant or his/her employer or any valid reasons stipulated by HRDC.
- To settle the balance payment to MIA within 14 working days upon receipt of MIA's notification in the event only partial claim is approved by HRDC. MIA will provide copy of the original invoice and will not issue a new invoice for the balance amount.
- If employer has made payment prior to grant approval, a refund will be made to employer subject to reimbursement received from HRDC. Refund will be made upon receipt of duly completed employer's EFT Form.
- To provide required information and/or documents after completion of event for the purpose of HRDC Claim within 7 working days upon receipt of MIA's notification.

### Cancellation

Should the delegate(s) decide to cancel their enrolment, a cancellation policy shall be applied as follows:

- For written cancellations received on or before **11 May 2024**, no penalties will be imposed, and a full refund will be made to delegates who have paid.
- For written cancellations received after **11 May 2024**:
  - » A refund (after a 20% deduction for administrative charges) will be given

- » Unpaid registrations will also be liable for 20% administrative charge
- For written cancellations/no-show/no login on the day of the Conference:
  - » No refund will be entertained
  - » Unpaid registrations will also be liable for full payment of the registration fee
  - » Partial cancellation is not allowed.
- Replacing registered delegates is not allowed.
- Cancelled paid registrations can be transferred to future event(s) after the applicable administrative charges have been deducted.
- The transfer request to future event(s) should be confirmed by the Corporate/Individual within three (3) days after cancellation, otherwise the cancellation will be confirmed with refund action. Transfer request will not be entertained after the refund request.
- Corporate & Individual to top-up the balance amount if the amount to be transferred to the future event is insufficient.
- Excess amount after transfer will be refunded to the Corporate/Individual's bank account as per provided in the EFT form by the Corporate/Individual.
- Corporate/Individual to provide the EFT form each time a refund is requested.

### Copyright

The materials of the Conference shall not be disclosed or used in any manner, either wholly or partially against any other parties and/or used in any manner, either wholly or partially as a defence by you and/or any other parties under any circumstances. The delegates are therefore prohibited from reproducing any materials of this programme. All copyright and/or intellectual property rights in any relevant materials produced in this programme will remain with the party who produced such materials.

MIA disclaims responsibility for the materials of this programme. Neither the MIA, its Council or any of its Boards or Committees nor its staff shall be responsible or liable for any claims, losses, damages, costs, or expenses arising in any way out of or in connection with any persons relying upon the materials provided during the Conference.

### Data Protection

Information given by the delegates to MIA is true, accurate and to the best of their knowledge. The delegates have read and agreed with the Privacy Notice as stated on MIA's official website and therefore, allow MIA to collect, process, store and use the delegates' data other than what is provided under the Personal Data Protection Act 2010.

### Exclusion Of Liability

This conference shall not constitute an endorsement of the speaker(s) by MIA and MIA shall not be liable for whatsoever circumstances arising from any engagement between the speaker(s) and the conference's delegates.

### Disclaimer

The Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s), time(s) and to cancel the conference should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the delegate due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.

### + Enquiry and Registration

Contact / Lyn / Shahirah  
Tel / +603 2722 9000 ext 9112 / 9163  
miaconference@mia.org.my

### + MIA Help Desk

for any assistance, please call  
8.45am-5.30pm, Monday-Friday  
Tel / +603 2722 9000

### + Address

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